

Draft WJUSD Strategic Plan - March 25th Summary

Priorities

- All students will be proficient in literacy, numeracy and 21st Century skills [by third grade and maintain going forward](#)
- Every student will graduate high school through a choice of college and career ready pathways as defined by state and national standards
- All students will experience a safe, respectful and caring environment that values multiculturalism, promotes life skills and allows them to be engaged and connected at school everyday

Principles

- We believe that students benefit from highly challenging instruction with early supports to form a strong foundation for learning
- We believe that our classrooms need to provide students experiences with real world technology and tools
- We believe students need to learn, become aware of, and use their strengths, talents and interests to be successful
- We believe that students need a safe, positive, caring, relevant and respectful learning environment that embraces diversity
- We believe that parent, family and community engagement provides the foundation for student success
- We believe that all students have the right to be academically and socially successful and it is our job to provide them a program to realize that success
- We believe the learning environment extends from home to school and requires respectful relationships among everyone involved

Practices

- Provide students the supports and opportunities they need to excel academically, socially, emotionally and physically
- Work with families and the community to develop, implement and support effective partnerships that improve student attendance, academic achievement and social success
- Provide effective, relevant professional development opportunities in collaboration with staff that support student learning needs and close achievement gaps
- Provide fiscal resources and accountability to ensure all students receive equitable access to instructional materials, technology, facilities and highly qualified staff

Collective Commitments

Students

- ✓ Engage in individualized support through school groups, school staff and student peers.
- ✓ Help to promote student-teacher relationships.
- ✓ Set a foundation for effective student engagement.
- ✓ Create connections to value individual students' skills through peer tutoring and assistance.
- ✓ Promote student engagement through extra-curricular activities.

Parents

- ✓ Communicate parent needs to the school district.
- ✓ Identify a parent liaison for each school site.
- ✓ Create a district-wide PTA organization.
- ✓ Participate in school workshops, events and enrichment opportunities.

Classified Staff

- ✓ Provide students and staff with a safe, respectful and caring environment.
- ✓ Engage in professional development to support our learning communities.
- ✓ Develop and foster an environment where all feel safe, heard, and valued.
- ✓ Support and foster individual student learning to insure students graduate from high school and are college and career ready.
- ✓ Support student exploration to find their passion.

Certificated Staff

- ✓ Commit to ongoing professional development and refining our practices to continually improve student success.
- ✓ Commit to safeguarding time for collaboration with colleagues.
- ✓ Commit to actively engaging all families to support student success.
- ✓ Commit, across all levels, to promote college and career readiness through appropriate placement, instruction and interventions.
- ✓ Commit to providing a safe, respectful and positive school environment.

School Administrators

- ✓ Use the strategic plan to guide site decision making, policies and allocation of resources.
- ✓ Allocate resources to create safe and engaging school environments.
- ✓ Communicate the strategic plan priorities, principles and practices.
- ✓ Work with teachers, human resources, and education services to ensure that professional development does not disrupt the school day.
- ✓ Build partnerships with families and the community to support the strategic plan.

District Administrators

- ✓ Develop systems and support programs to meet the priorities of the strategic plan.
- ✓ Determine the focus for data collection to effectively analyze and monitor progress of student groups toward attaining overall goals.
- ✓ Collect feedback from various groups to identify needs and make changes to systems and services delivered based on that information.
- ✓ Coordinate and collaborate with community partners and other service providers to identify and implement ways to increase and maintain parent and community engagement.

Community Partners

- ✓ Support a safe, fun, vibrant, engaging, caring and respectful environment that increases all forms of social strengths and abilities.
- ✓ Provide training and experiential opportunities for youth, community members and school district staff.
- ✓ Provide youth workforce programs, internships and employment opportunities.
- ✓ Provide students with gang intervention support and develop youth and police force relationships.
- ✓ Increase college credit opportunities for high school students.
- ✓ Increase youth and family participation in city programs including Commit to Fit.

- ✓ Coordinate faith-based organizations to promote youth engagement.

Draft Mission Statements

1. The mission of WJUSD is to prepare and empower all students to compete in a global society.
2. The mission of WJUSD is to exceed the needs of our students today so they can excel tomorrow.
3. The mission of WJUSD is to provide an engaging education in a safe and caring environment.
4. The mission of WJUSD is to ensure a future of endless possibilities for students.
5. The mission of WJUSD is to support, engage and collaborate to ensure students' future success.

Communication Strategies

1. Branding Ideas
 - Post-it notes: "Woodland Schools, where learning sticks"
 - Highlighters: "Woodland Schools, where we highlight learning"
 - Pencils: "Woodland Schools, where we get the lead out"
 - Potato chip clip: "Woodland Schools, always fresh, never stale"
 - Wrist band: "Woodland Schools, we will stretch you"
 - Bookmark: "Woodland Schools, you'll never lose your place with us"
2. Recruit businesses to "Adopt a School"
3. Create an Ambassador program with certificates/badges and communication training
4. Expand use of social media
5. Create buttons, badges and t-shirts
6. Create a short pamphlet for the strategic plan
7. Have a kick-off event and back-to-school night events for strategic plan
8. Promote at community venues; parade, fair, farmers market
9. Promote a student campaign for creating taglines, logos and district branding
10. News and radio coverage
11. Promote a "spirit points" program in schools
12. Create posters for district, schools and community/businesses
13. Create a short video(s)
14. Have a district barbeque kick-off
15. Create banners for every school