



Meet your new value-added features.

Advantages that go beyond smiles.

While your enrollees' oral health remains our top priority, we also care about the bigger picture — their overall well-being.¹ That's why your enrollees now have access to preferred pricing on hearing aid and LASIK services through Amplifon Hearing Health Care and QualSight.²

More good news: There's no extra work for you. Amplifon and QualSight will do the heavy lifting. Your enrollees simply give them a call, and a dedicated representative will explain the program, answer questions and help enrollees find the right services or products. Amplifon and QualSight will even help set up appointments and follow-up care.

Value worth seeing and hearing about!

	Amplifon	QualSight
Access to sizeable savings	62% average savings off retail hearing aid pricing, ³ backed by a best price guarantee ⁴	40-50% off the national average price of Traditional LASIK ⁵
Convenient locations	Broad nationwide network of providers	1,000+ LASIK locations ⁶
Quality care and products	Access to the nation's leading brands featuring the latest hearing aid technology	Experienced LASIK surgeons who have collectively performed 6.5+ million procedures ⁶
Customized support	Amplifon acts as your enrollees' personal concierge at every step, from appointment scheduling and hearing aid selection to coordinating follow-up care.	A QualSight care manager will walk your enrollees through the program, coordinate care and help them select the right physician and procedure.

Hearing loss affects 48 million Americans — 15 million of those people haven't received treatment. More than 180 million Americans have vision impairment.8 By selecting Amplifon and QualSight, we'd like to help.

To learn more about ...

Amplifon's hearing aid discounts, visit www.amplifonusa.com/deltadentalins or call 1-888-779-1429.

QualSight's LASIK discounts, visit www.qualsight.com/-delta-dental or call 1-855-248-2020.

¹ Delta Dental of California, Delta Dental Insurance Company, Delta Dental of Pennsylvania, Delta Dental of New York, Inc. and our affiliated enterprise companies.

²The Vision Corrective Services and hearing health care services are not insured benefits. Delta Dental makes the Vision Corrective Services program available to enrollees to provide access to the preferred pricing for LASIK surgery. Delta Dental makes the hearing health care services program available to enrollees to provide access to the preferred pricing for hearing aids and other hearing health services.

³ Amplifon Hearing Health Care utilization database, January-December 2018. Discounts or savings may vary by manufacturer and technology level of the hearing aid device.

⁴ Amplifon offers a price match on most hearing devices; some exclusions apply. Not available where prohibited by law. Visit www.amplifonusa. com/deltadentalins or call 1-888-779-1429 for more details.

⁵ Refractive Quarterly Update, Market Scope LLC, November 2018. Discounts or savings may vary by provider.

⁶ QualSight provider file, February 2019

⁷ Center for Hearing and Communication; http://chchearing.org/facts-about-hearing-loss/

⁸ The Vision Council; https://www.thevisioncouncil.org/topic/problems-conditions

BrushSmart™ to Transform Your Oral Health

Sign up today for a 25% discount on Philips Sonicare products¹

BrushSmart is a new oral wellness program, exclusively for Delta Dental enrollees, that offers personalized solutions, oral care tips and discounts on the products that help you improve your dental care routine.

Regular brushing and flossing — with the right tools — have always been the best way to strengthen your smile and protect your oral health. We've partnered with Philips Sonicare to bring you deals and products tailored to your specific needs and lifestyle.

Want to get started? It's easy:

- 1. Go to brushsmart.org.
- 2. Fill out the sign-up section.
- 3. Check the user agreement box, then click the Join BrushSmart button.
- 4. That's it! You'll receive your coupon code and a confirmation email.



Keeping a solid oral hygiene routine helps prevent all sorts of costly dental problems down the road, and it decreases your risk of tooth decay and gum disease. Make sure you have the tools you need for the best home dental care.

Visit **brushsmart.org** to see what BrushSmart can do for you.

Our Delta Dental enterprise includes these companies in these states: Delta Dental of California — CA, Delta Dental of the District of Columbia — DC, Delta Dental of Pennsylvania — PA & MD, Delta Dental of West Virginia, Inc. - WV, Delta Dental of Delaware, Inc. - DE, Delta Dental of New York, Inc. - NY, Delta $\label{eq:decompany-AL} \mbox{Dental Insurance Company-AL, DC, FL, GA, LA, MS, MT, NV, TX and UT.}$



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brushsmart.org

¹ Offer good through October 25, 2020 and while supplies last. Limit three products per person. Offer subject to Philips terms and conditions of sale.



An offer to keep you smiling — from ear to ear

You now have access to discounts on hearing aids through Amplifon Hearing Health Care.¹ Delta Dental² selected Amplifon, a leader in hearing health care, to act as your personal concierge. They'll guide you through every step, from using your discounts to finding the right products and care to match your hearing needs.

Have you heard? 48 million Americans have significant hearing loss.³ Let Amplifon help.

The new program gives you:

Access to the best hearing aid prices, guaranteed.

There's no sign-up fee for the program, and you'll enjoy 62% average savings off retail pricing.4 If you find a lower price at another local provider, Amplifon will not only match it, they'll beat it by 5%.5 Plus, no interest financing is available.

Choice of top hearing aid brands.

Amplifon offers access to the nation's leading hearing aid brands featuring the latest technology. And, all products are backed by a 60-day no-risk trial.

Thousands of hearing care providers.6

With a broad network of hearing clinics across the nation, it's likely Amplifon has a provider near you.

Industry-leading support for your purchase.

The advantages of Amplifon don't stop right after you buy. You get one year of free follow-up care, two years of free batteries and a three-year product warranty for all hearing aid purchases.

Ready to get started? It's simple.





Call Amplifon at 1-888-779-1429. A Patient Care Advocate will help you find a hearing care provider near you.



Your advocate will explain the discount process, ask you a few simple questions, then help you make an appointment.



Sit back. Amplifon will send you and your selected provider the necessary information to activate your hearing aid discounts.

Take advantage of your value-added feature! Visit www.amplifonusa.com/deltadentalins or call 1-888-779-1429 to get started.

¹ Amplifon's hearing health care services are not insured benefits. Delta Dental makes the hearing health care services program available to enrollees to provide access to the preferred pricing for hearing aids and other hearing health services.

² Delta Dental of California, Delta Dental Insurance Company, Delta Dental of Pennsylvania, Delta Dental of New York, Inc. and our affiliated enterprise companies.

³ Center for Hearing and Communication; http://chchearing.org/facts-about-hearing-loss/

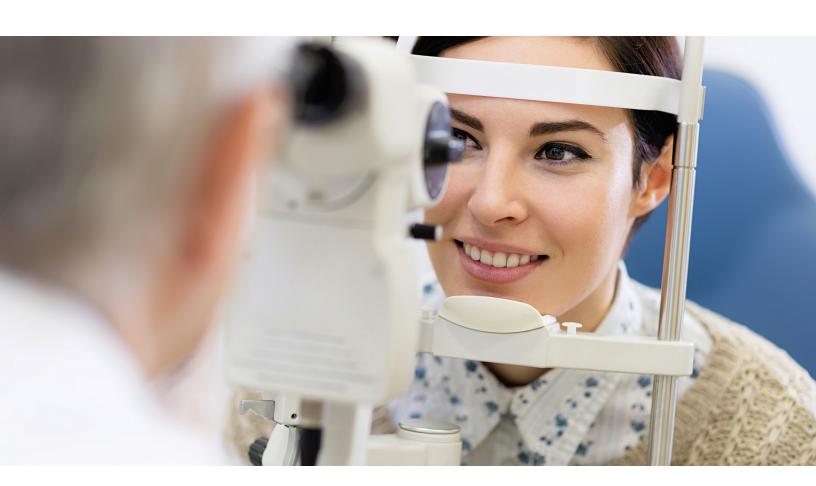
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⁶ Amplifon Hearing Health Care provider file, February 2019







Set your sights on even more value

Think you'd never be able to afford LASIK eye surgery? Now it may be within reach. Why? Because Delta Dental¹ has selected QualSight² to offer you access to discounts on LASIK services. Through QualSight, you can save 40-50% off the national average price of Traditional LASIK³ along with big savings on Custom and Custom Bladeless LASIK procedures!

See it to believe it. QualSight can help you find the right vision solution.

Extra savings



You get preferred pricing on LASIK through QualSight providers across the nation. Plus, pre- and postoperative visits are included, along with a one-year assurance plan.

Expert surgeons



There's no need to fear
— QualSight's network
is built with credentialed
laser eye surgeons
who have collectively
performed more than
6.5 million procedures.⁴

Expansive choice







With more than 1,000 LASIK locations⁴, you can choose the physician with the experience, reputation and technology your vision correction requires.

Ready. Set. Save. It only takes three simple steps to take advantage of these savings.

1. Get ready.

Give a QualSight care manager a call at 1-855-248-2020. 2. Get set.

A care manager will explain the program and answer any questions.

3. Save!

Pick a physician and pay a discounted price for LASIK services.

To learn more about the LASIK discounts, visit www.qualsight.com/-delta-dental.

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⁴ QualSight provider file, February 2019